

PRIVACY INFORMATION
pursuant to Art. 13, 14 GDPR
Accreditation

Responsible company:

Organizer:

MatchMaker Sports GmbH
Hallerstrasse 89
D-20149 Hamburg

Affected data categories:

Name, address, telephone number, E-Mail address and date of birth of the person, photos and images of the person and possibly audiovisual content (e.g.: films, animations, etc.).

Source of personal data:

Data collection from the data subject themselves and, in some cases, transmission of the data by the WTA Women's Tennis Association, 100 Second Avenue South, Suite 1100-S, St. Petersburg, FL, USA 33701.

Purpose of data processing:

Reporting in print and online media as well as in social media channels, advertising and marketing (flyers and brochures incl. photos of the person concerned, advertising videos), event planning and execution (issuing of the accreditation).

Transmission receiver:

IMG Arena and Crionet for purposes of reporting, event planning and execution; media companies, agencies, social media platforms and print partners for the purposes of reporting, event marketing, planning and execution.

Legal basis of data processing:

Reporting: legitimate interest (interest in documentation and information; Art 6 (1) (f) GDPR)

Advertising and marketing: (explicit) declaration of consent (Art 6 (1) (a) and Art. 9 (2) (a) GDPR); we will process special categories of personal data only on the basis of an express consent.

Data and photo for accreditation; event planning and execution (issuing of the accreditation): preliminary contract upon request of the data subject and contract (Art 6 (1) (b) GDPR)

Duration of data processing:

Your personal data will be deleted after the re-run of this event next year. Photos are generally saved for the duration of the publication and will then be deleted. Photos and data for accreditation will be stored within the accreditation system safely. If you would like it to be deleted let the event know. In addition, we will only save the absolutely necessary data due to the applicable statutory provisions or retention obligations (UGB, ABGB, etc.) after the event has ended.

Affected rights:

As a data subject, you have the following rights with regard to the processing of personal data: The right to request information as to whether personal data is processed (Art. 15 GDPR); the right to demand rectification of inaccurate personal data or its completion without delay (Art. 16 GDPR); the right to demand that the personal data be deleted immediately, provided that the conditions set out in Art. 17 GDPR are met; the right to demand that the processing of personal data be restricted, provided that the conditions set out in Art. 18 GDPR are met; the right to obtain personal data in a structured, common and machine-readable format, provided that the conditions set out in Art. 20 GDPR are met; the right to object to the processing of personal data, if the reasons stated in Art. 21 GDPR are fulfilled; the right to revoke consent given to us at any time without affecting the legality of the processing carried out on the basis of the declaration of consent until the revocation.

Reference to the right of appeal:

We refer to the existence of a right to complain to the supervisory authority (supervisory authority Germany, Husarenstrasse 30, D-53117 Bonn, telephone number +49 228 997799-0, E-Mail: poststelle@bfdi.bund.de).

The processing of your data is required in connection with the accreditation, without providing the necessary data, the issuing of the accreditation is not possible.